

March 3, 2017

Dear Vendor:

You are cordially invited to participate in Sea Isle City's very popular Seaside Market to be held during Fall Family Festival, Saturday, September 16, from 9:00 a.m. to 4:00 p.m. The fee is non-refundable and there is no rain date. All vendors must dress properly, with no bare tops or feet. [Applications cannot be accepted the day of the event!](#)

The cost of a space (10 feet by 10 feet) is \$100.00. Partial payments and faxes cannot be accepted! Vendors are to provide their own canopy and tables. Electricity is unavailable and gas generators are not allowed. Vehicles are not permitted on the promenade to unload. The promenade extends from 29th Street (north) to 57th Street (south). All spaces are located on the east side of the oceanfront promenade.

If you participated in 2016, you will be given until July 28th to reserve the same approximate space. After this date, spaces will be assigned on a first come, first served basis. The last day to receive applications is September 8th. Don't confuse the last day deadlines with those for 2016 participants. No exceptions can be made after the deadlines, so please mark your calendars accordingly!

Your check is your receipt. If your check has not been cashed within two weeks, please contact our office. Vendors will not be added to the show after it has been closed. You will be notified of your space assignment and street location along with an unloading pass approximately two weeks before the event.

Please complete all application information, [including the Hold Harmless Agreement](#), and return with your check or money order (no cash) payable to City of Sea Isle City, [Attention: Central Receipting](#), 233 JFK Blvd., Sea Isle City, NJ 08243.

Please be advised NJ State Division of Taxation requires vendors to have sales tax certificates. Go to www.state.nj.us/treasury/revenue/forms/njreg.pdf and download the NJ REG form and instructions. You must complete a Business Registration Application in order to obtain your sales tax certificate. If you have any questions, contact the Division of Taxation at 609-292-6400.

If you require further assistance, please contact the Tourism Office at 609-263-8687. We look forward to seeing you soon in Sea Isle City!

Sincerely,

Diane Merson
Tourism Representative

Trish Jackson
Tourism Assistant



www.visitsicnj.com

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Tourism Representative

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Tourism Assistant

SEA ISLE CITY TOURISM

300 JFK Blvd. ~ Sea Isle City, New Jersey 08243 ~ 609-263-8687 ~ Fax: 609-263-6110

FALL FAMILY FESTIVAL - SEPTEMBER 16, 2017

Please legibly print your information below.

Please reserve _____ spaces @ **\$100.00** each for a total of \$ _____. Fee is waived for non-profit organizations. A copy of your non-profit documentation must be attached and returned with your application.

NAME _____

BUSINESS NAME _____

ADDRESS _____ TELEPHONE _____

CITY _____ STATE _____ ZIP _____

E-MAIL ADDRESS _____

PRODUCT (**No Food Vending Permitted**) _____

DEADLINES: **2016 PARTICIPANTS HAVE UNTIL JULY 28th TO RESERVE SAME APPROXIMATE SPACE.**
THE LAST DAY TO RECEIVE APPLICATIONS IS SEPTEMBER 8TH.

(#702 – Fall Family Festival Account)

CHECK # _____

CITY OF SEA ISLE CITY
HOLD HARMLESS AGREEMENT

“To the fullest extent permitted by law, the user agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Sea Isle City, its elected and appointed officials, its agents, all employees and volunteers, all boards, commissions and/or authorities and their board members, employees and volunteers, and others working on behalf of the City of Sea Isle City against any and all claims, demands, suits, or loss, including all costs connected therewith, and for any damages which may be asserted, claimed or recovered against or from the City of Sea Isle City, its elected and appointed officials, its agents, employees, volunteers, all boards, commissions and/or authorities and their board members, employees and volunteers, and others working on behalf of the City of Sea Isle City, by reason of personal injury, including bodily injury or death and/or property damage, including loss of use thereof, which arises out of or is in any way connected or associated with this contract, unless due to the negligence of Sea Isle City.”

Applicant Signature: _____ Date: _____

Witness

Event: Fall Family Festival, Saturday, September 16, 2017